THE CUMBRE EMPRESARIAL 2026

WHO WE ARE

El Centro is a Louisiana-based non-profit (501c3) organization whose mission is to empower the Hispanic community by providing training and advice on financial and business issues. **Since 2018 El Centro has served more than 12,000 spanish speaking individuals.**

ABOUT THE SUMMIT

El Centro's Business Summit is **the region's only all-Spanish and free business education event** dedicated to empowering and equipping Latino owned businesses with the resources and experts they need. This year the Cumbre will take place on Saturday November 21 at Loyola Univeristy of New Orleans and theme is **More than Growth, our Destiny is to Lead...Together** which will bring practical tools, inspiring workshops, and real connections to ensure entrepreneurs grow stronger, navigate challenges, and build lasting community.

This event is a **unique opportunity** to connect authentically with the fastest growing segment of entrepreneurs in the country.

MORE THAN 350 PARTICIPANTS SINCE 2019

IN 2025:

- 160 + Attendees, 25+ Experts, 20+ Volunteers
- Government and Consulate Officials
- Trainings offered completely in Spanish

68 % Of attendees were Latina entrepreneurs

75 % Expressed gaining confidence

66 % Owned or operated a business

31 % Reported annual revenues over $75,000

In 2025 the Business Summit was featured on Telemundo New Orleans, 105.7 Tropical and 97.5 FM Latino Mix, VIVA NOLA Magazine, Persiana Latina, Televizion, Caras and Faces, Que Pasa New Orleans, and Jambalaya News.

Why Sponsor the 2026 Cumbre?

Align with Trusted Community Leadership
El Centro has serves more than 2000 Spanish speakers each year has 5500+ social media followers and reaches 44,000 monthly and is a recognized and respected presence in the Latino community. Sponsorship is more than visibility—it's an investment in trust and relevance.

Gain visibility in a High-Growth, Underserved Market
Latino entrepreneurs are one of the fastest-growing segments of small business owners in the U.S. This is a unique opportunity to connect with decision-makers and emerging leaders.

Boost Your Brand
Sponsors receive on-site and digital recognition, media mentions, optional speaking roles, and year-round visibility through El Centro programs.

Uplift Women in Business
With more than 70% Latinas in attendance, your support advances equity and economic empowerment for Latina entrepreneurs.

Champion Language Accessibility
Support the only fully Spanish-language business summit in the region—meeting Spanish-speaking entrepreneurs where they are.

El Centro Inc is a New Orleans based 501c3 whose mission is to provide culturally competent entrepreneurail and finanical coaching and training in Spanish. All contributions are tax-deductible FEIN 82-4898926

SPONSORSHIP LEVELS

BENEFITS	Legado $15000	Visionario $10000	Elite $7500	Empresario $5500	Emprendedor $3000	Aliado $1000
Main Stage Remarks	✓					
Logo Loops on Screen	✓	✓	✓	✓	✓	✓
Breakout Room Sponsorship		✓	✓			
Onsite Media Interview	✓	✓				
Promotional Table	✓	✓	✓	✓	✓	Shared Resource Table
Promotional Material in Swag Bags	✓	✓	✓	✓	✓	
Logo in all Program Material	✓	✓	✓	✓	✓	✓
Banner on Main Stage	✓					
Place your Pop up OnSite	✓	✓	✓	✓		
Sponsor Dining	Lunch	Breakfast	Cocktail	Coffee Break		
Breakout Session Remarks		✓				
Ticket to Cumbre Kickoff Social	12 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
Pre Event Media Interview	✓					
Remarks at Launch Party	✓					
Pop Banner at Launch Party	✓	✓	✓			
Mention During All Media Interviews (Radio, TV, and Print)	✓	✓				
Logo on Event Registration Page	✓	✓	✓	✓	✓	✓
Mention Social Media (FB, Instagram, LinkedIn)	✓	✓	✓	✓	✓	✓
FB Live Announcement	✓	✓	✓			

**FOR AN ADDITIONAL $5000 LEGADO SPONSOR CAN OWN NAMING RIGHTS OF THE CUMBRE EMPRESARIAL 2026

MORE INFORMATION

info@elcentrola.org www.elcentrola.org 504.503.1040

4334 Earhart Blvd., Ste 700, New Orleans 70125

FOLLOW US

@ElCentroLa

YES! I WANT TO SPONSOR TODAY

SPONSORSHIP FORM

Select contribution type :

- ◯ Corporate Contribution
- ◯ Individual Contribution

State your name or that of your business as you would like it to appear in marketing material and communications.

CONTACT

Company Name _____

Contact Name _____

Email Address _____

Billing Address _____

City _____ **State** _____ **Zip**_____

Phone Number _____

Signature _____ Date _____

Amount Pledged _____

SELECT A LEVEL

- ◯ LEGADO $ 15,000
- ◯ VISIONARIO $ 10,000
- ◯ ELITE $ 7500
- ◯ EMPRESARIO $ 5500
- ◯ EMPRENDEDOR $ 3000
- ◯ ALIADOS $ 1000
- ◯ AMIGO ANY DONATION $ 100+
- ◯ I don't need a table please give it to a community member.

By selecting and signing off on a sponsorship level above, you are committing to sponsor the Cumbre Empresarial at the chosen level. Upon submission of this form, we will issue an invoice for your pledged amount.

TERMS AND CONDITIONS
Payment will be due within 30 days of the invoice date. By submitting the form, I agree to the aforementioned terms.

Please send this form to Oxilia Nunez via email oxilia@elcentrola.org and copy info@elcentrola.org.
Feel free to remit payment prior to receiving an invoice by selecting one of the options below.

◯ **CHECK,** Please make check payable to **El Centro Inc**
El Centro Inc.
4334 Earhart Blvd., Ste 700
New Orleans, LA 70125

◯ **PAYPAL** Payments can be made by scanning the QR code

Contributing via check ensures every dollar goes directly to our mission instead of being reduced by PayPal fees.

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