

# 2020 IMPACT



El Centro is a Nonprofit whose mission is to empower the Latinx community by providing culturally competent financial literacy and entrepreneurial training in Spanish

**260+** INDIVIDUALS  
CONSULTATIONS

Individuals received coaching regarding starting and growing a business, accessing credit, Covid 19 Relief funding, financing, budgeting, and filing taxes etc.

**31 RETURNS FILED**  
**VITA LATINX 127 SERVED**

In partnership with United Way of Southeast Louisiana, we served as the only volunteer income tax assistance site dedicated solely to serving the Spanish speaking community within 90 miles of the Greater New Orleans Area.

**\$174,000** MICROGRANTS

In collaboration with the Family Independence Initiative and UpTogether we were able to benefit 150 ITIN holders with \$500 microgrants. In partnership with Forward Together New Orleans, 99 ITIN holders received \$1000 microgrants.

**32,000+** VIRTUAL REACH

40+ virtual workshops, 12 Financial Literacy Capsules and the annual Latino Business Summit were all streamed via Facebook LIVE



**BLEIDYS LOBELO**  
**GOLDEN GATE BISTRO**